BURAA Striex & Tattoo cream is intended for body skin care. It is formulated on the basis of natural ingredients that nourish and protect the skin, giving elasticity, the sence of flexibility and relief for tight skin.

BURAA Striex & Tattoo cream is intended for the prevention of stretch marks, as well as reduction of already formed stretch marks.

BURAA Striex & Tattoo cream improved the quality of tattooed skin, by hydrating it and protecting the colour.

How does BURAA Striex & Tattoo cream act?

The active ingredients in the cream are **panthenol**, **shea butter**, **cocoa butter**, **vitamin E** and **Bulbine frutescens herb extract**, that renew the hydrolipid film on the surface of the skin and nourish her additionally. They improve the structure of the epithelium, so the skin becomes smooth, elastic and gently upon touch. The active ingredients are incorporated in an emolient base, that has additional positive effects on the skin, keeping the moisture and making it soft and smooth.

Panthenol contributes to binding the water in the cells, which is why it accelerates hydration of the tissues. It has anti-inflammatory effect and calms infections of the skin.

Another active ingredient in the cream is **Bulbine Frutescens Leaf Juice**, that comes from Africa. It has anti-inflammatory, calming effect on the skin and it renews the epithelium. It has been used for years for the treatment of scars, stretch marks, external ulcers, rashes, burns, eczema, blisters, consequences of insect bites, as well as anti-wrinkle treatment.

Bulbine Frutescens Leaf Juice is a collagen booster, so it accelerates the regeneration process and renewal of connecting tissue already after first application. It activates the synthesis of pro collagen, making new quality collagen. The healing properties of the juice of the plant had been proven scientifically. This active component in the cream increases the properties of skin barrier and cell metabolism, it facilitates the water and glycerol transport in the base layer of the epidermis, lowering the loss of water in the subcutaneous tissue, which increases hydration, strength and elasticity of the skin.

Shea butter and cocoa butter have an emmolient efect on the skin, and protect it from drying and adverse effects from the invironment.

Vitamin E is a powerful antioxidant, it protects skin cells from damage and photoaging.

BURAA Striex & Tattoo cream is paraben free. It is intended for all skin types.

BURAA Striex & Tattoo cream:

- ✓ Improves the elasticity of the skin, prone to stretch marks
- ✓ Increases skin hydration and alleviates already formed stretch marks
- ✓ Maintains consistency of the tattoo on the skin
- ✓ Reduces redness of the skin
- ✓ Accelerates the recovery of the skin after traumas and injuries
- ✓ Calms the itching of the skin
- ✓ Has anti-wrinkle effect, because it affects the synthesis of pro collagen and elastin
- ✓ Tightens the skin and provides immunological resistance
- ✓ Increases the hydration of the skin

When to apply BURAA Striex & Tattoo cream?

- ✓ As a prevention for skin prone to stretch marks
- ✓ For alleviation of already formed stretch marks (in the first phase of their formation)
- ✓ In body mass variations weight loss, obesity
- ✓ For everyday hydration and care of tattooed skin two weeks after the treatment
- ✓ For tattoo colour persistence on the skin

What are stretch marks?

Stretch marks are damaged connective tissue, which are formed due to mechanical stretching of the skin in frequent variations in body mass, pregnancy or during sudden growth at puberty. The tissue cannot adjust to accelerated changes, so the damage occurs. The formation of stretch marks also occurs due to genetic predisposition, i.e. quality of connective tissue, which is weeker and less resistant to stretching. They are most frequent on the stomach, shoulders, thighs, chest, upper arms and hips. While formed, they are red-purple, and at that time it is advised to apply the cream every day in order to mitigate or eliminate them. If they are not treated, after a while, they become white, when it is late to treat them with cream, they can only be eliminated by invasive procedures.

What are tattoos?

Tattoos are an aesthetic procedure, that is based on invasive imprinting of different pigments of ink, i.e. colours in the skin. Aesthetic, medicinal, ritual or religious tattoos surely have a meaning and represent a symbol. For some drawings there are different explanations connected with religion, mythology, history, different groups and ideals, countries, different cultures and customs.

Useful advice for skin care after tattoo treatment

The process after tattooing is followed by healing the treated part of the skin through formation of crust that is formed due to erosion after injury. Tattooing is only the beginning of the treatment. Right after finished tattoo, the skin needs hydration and care in the first days and needs special attention. Possible side effects of tattooing can be scars, discoloration, improper healing treatment of the tattoo. After tattooing, the skin can be protected in two ways, by protecting foil or gauze. If foil is used, it should not be held on the tattoo longer than two days. After removing the foil the tattoo should be washed with warm water. If the tattoo is covered with gauze, it should be kept for 12-24 hours. In the first hours after application, the tattoo can "let out" a bit of colour and blood clots on the skin may appear, so the gauze is a better protection. The gauze should be kept for the night. After 12-24 hours the gauze is removed and the tattoo is washed with warm water. If the gauze sticks to the tattoo it should not be abruptly removed from the skin, because the skin might be additionally injured and the colour may disappear. In this case the gauze should be soaked with warm water and it will separate from the skin by itself. Then the tattoo should be very gently treated with warm water and a little ammount of soap (it is best to use Dr Plant antibacterial Aloe vera soap). Every treatment of the tattoo should be done with hands twice or three times a day, treated part should not be put under direct jet from the tap. Drying is done gently, by tapping with a wipe. Do not put the gauze on the tattoo again, unless it is directly exposed to dust or other impurities. Then the tattoo should be protected by gauze so the infection would not occur. Do not put alcohol on the tattoo. Two or three days after tattooing, desquamation (skin peeling) will occur. This is a normal process because of proliferation of new skin cells. In this cycle little bumps will show up, which accelerate the epithelialization of the skin tissue, so they should not be touched or removed. The tattoed skin should be kept moisturized, so only after 10 days from the

treatment, after the healing process is finished, the adequate protective cream can be applied twice or three times a day.

Two weeks after the treatment, your tattoo is saved, and during this period:

- Do not expose yourself to the sun;
- Do not swim and do not keep the tattoo surface under water jet for a long time;
- Wear wide and clean clothes (best to wear cotton avoid wool or synthetics);
- Do not touch the tattoo because it may be infected;
- After this period, apply BURAA Striex & Tattoo cream;
- In order to preserve the tattoo, during sun exposure, be sure to use a cream with high protection factor, so the tattoo wouldn't fade BURAA SPF 50+ face and body milk or BURAA Striex & Tattoo cream SPF 50 face cream.

Ingredients (INCI): Aqua, Petrolatum, Lanolin, Paraffinum Liquidum, Panthenol, Butyrospermum Parkii (Shea) Butter, Theobroma Cacao (Cocoa) Seed Butter, Glyceryl Stearate, Glycerin, PEG-100 Stearate, Tocopheryl Acetate, Hydroxyethyl Acrylate/Sodium Acryloydimethyl Taurate Copolymer, Phenoxyethanol, Squalane, Polysorbate 60, Parfum, Bulbine Frutescens Leaf Juice, Sodium Benzoate, Potassium Sorbate, Citric Acid, Ethylhexylglycerin.

Instruction for use: Apply on the skin in the morning and in the afternoon in thin layer and gently massage until complete absorption.

Note: For external use only.

Storage: Keep on temperature below 25°C and out of the reach of children.

Best before: 3 years from the date of manufacture.

Packaging: Tube 200 ml

Manufacturer: Esensa d.o.o. Slobodna zona Belgrade, Viline vode bb, Republic of Serbia,

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