



MAGNEVITAL® GEL

Magnesium Chloride
+ Lavender and Eucalyptus Essential Oils

*Unique Combination
for Ultimate Relaxation*

MAGNEVITAL Gel is a soothing gel based on magnesium chloride, enriched with lavender and eucalyptus essential oils. Designed to ease muscle tension and stiffness, **MAGNEVITAL Gel** delivers deep relief while promoting relaxation and well-being.

IDEAL FOR:

- Relieving tension and stiffness in muscles and joints
- Relaxation, anti-stress, detox and sports massage
- Enhancing relaxation after physical activities or stress

MAGNEVITAL GEL – TESTED UNDER DERMATOLOGICAL CONTROL*

In a study designed to test the product efficacy and to evaluate its cosmetic properties, the great majority of study participants confirmed that **MAGNEVITAL Gel**:

- Relieves tension and stiffness (90%)
- Provides a pleasant, refreshing and relaxing effect on the skin (95%)
- Is suitable for skin massage – for relaxation, anti-stress, detox and sports massage (90%)
- Has appropriate efficiency, appearance, texture, spreadability and fragrance (90-100%)

Also, no adverse effects were observed during the regular application of **MAGNEVITAL gel**:

- ✓ **No irritations**
- ✓ **No burning sensation**
- ✓ **No redness**
- ✓ **No itching**
- ✓ **No dryness**

After 28 days of regular use of **MAGNEVITAL Gel**, 85% of study participants confirmed that they would recommend **MAGNEVITAL Gel** to a friend, while 75% of them expressed the intention of buying the product.

*Tested on 20 subjects with sensitive and insensitive skin during 4 weeks

TRANSDERMAL APPLICATION OF MAGNESIUM:

The therapeutic value of magnesium chloride as a transdermal application reaches well beyond the potential of dietary magnesium as it effectively saturates the tissues, delivering high concentrations of magnesium to where it is needed most i.e. at the cellular level, directly into the circulation, entering the tissue cells immediately.

One pilot study of all subjects, both athletes and non-athletes, showed that transdermal Mg^{2+} may possibly influence serum Mg^{2+} in a relatively short time frame (12-14 days). In this two-week pilot study, transdermal delivery of 56 mg Mg /day (10% magnesium chloride – a low dose compared with commercial transdermal Mg^{2+} products available) showed a larger percentage change in both serum and urinary markers from pre to post intervention compared with subjects using the placebo cream.



Magnesium ions are able to traverse the stratum corneum in a time dependent manner, and this process is facilitated by hair follicles.



Lavender oil promotes relaxation and stress relief, since it is well known for its calming properties.



Eucalyptus oil provides a refreshing, cooling sensation to soothe sore or tired muscles and invigorate the body.

Magnesium and eucalyptus oil work together to promote better blood flow, supporting muscle recovery and reducing discomfort and fatigue.

MAGNEVITAL GEL – KEY BENEFITS:

- ✓ Dermatologically tested, innovative formulation offers muscle tension and stiffness relief
- ✓ The ultra-concentrated formula with 30% pure magnesium chloride provides fast and effective results
- ✓ Provides targeted relief – it delivers essential magnesium precisely where the body needs it the most
- ✓ Versatile use: It can be used for relaxation, anti-stress, detox and sports massages or for preparing relaxing baths
- ✓ It has a refreshing and soothing effect on the skin
- ✓ Suitable for sensitive skin

Instructions for use:

Apply the gel in a thin layer onto the skin and gently massage it until it is completely absorbed.

The gel can also be used to prepare relaxing baths.

3Y+



*Simply massage the gel onto the tense areas
and notice the difference!*

**Feel the Relief and Embrace the Relaxing Power of
MAGNEVITAL Gel!**

Bibliography:

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