

BURRA

personal skin expert

Eye lifting serum roll-on 12ml

Instant lifting, anti-aging and hydration treatment

BURRA Eye lifting roll-on serum for nourishing sensitive facial skin around the eyes and lips, is formulated on the basis of active principles of hyaluronic acid, beta-glucan, floral honey, wild chestnut extract, vitamins, minerals and essential amino acids from red algae, peptides and extracts of *Eugene Gracilis* algae, which are incorporated in liposomes based on plant phospholipids and ceramides. The efficiency of the preparation action is demonstrated immediately after administration. By applying the serum by the roll-on ball, an immediate lifting effect is achieved, as well as the lymph drainage treatment and prolonged hydration in deeper layers of the skin. Previously visible eye bags are reduced and the fine and deep wrinkles around the eyes and lips are removed.

How does the BURRA Eye lifting roll-on serum work?

By its continuous release, the complex of active ingredients improves physiological processes and normalizes water absorption in the skin cells. As active component carriers, liposomes efficiently penetrate the skin barrier after application of the preparation. Even after one application, deep hydration and efficient protection of the thin and sensitive skin region around the eyes are achieved. If it is applied to the skin region around the lips, mimic wrinkles are alleviated. The skin is visibly smoother and shinier.

The serum contains an active principle that is isolated from the algae *Porphyridium cruentum*. The natural origin of these microalgae is the Red Sea. This microalgae is the only single-celled organism rich in vitamins and minerals, which abounds with essential amino acids and lipids. *Porphyridium cruentum* nourishes the skin and achieves a quick lifting effect on the relaxed skin of the face and the eye area. It restores the firmness and elasticity of the skin, as it enables better production of collagen and elastic fibres. The lifting effect is intense, immediately visible and lasts several hours from the application of the active substance. It equally reduces the visibility of fine lines around the eyes and deep wrinkles around the lips.

Hyaluronic acid is a natural ingredient in the skin, which provides hydration of the skin.

By aging, its synthesis slows down, humidity is lost, and skin atrophy develops. Hyaluronic acid molecules bind water to themselves, and this is crucial for the vitality and youthfulness of the skin. **Beta-glucan** is a natural polysaccharide, which stimulates collagen synthesis. In the serum beta-glucan comes from extract of oat seed, which additionally abounds with antioxidants, vitamins B3, B1 and minerals such as selenium, iron, magnesium, zinc, phosphorus and copper, which together work to strengthen the immunity and regenerate the skin. **Floral honey** has a beneficial effect on the skin, because it contains an abundance of minerals and vitamins, which additionally feeds and hydrates. It makes the skin soft and velvety, and results in slowing the aging process.

Wild chestnut extract is abundant with tannins, flavonoids, amino acids and sugars that nourish the skin. It refreshes the skin with prolonged hydration. It regenerates and smoothens the skin. It stimulates the synthesis of all the major components of the dermal-epidermal layer, collagen, elastin and reticulin fibres in charge of skin firmness and freshness.

It visibly reduces wrinkles around the eyes and nasolabial folds around the lips.

Pululan as an additional active ingredient in the preparation is a natural polysaccharide, originating from *Aureobasidium* mushroom (*Aureobasidium Fungus*). It protects the skin against oxidative stress (air pollution, UV radiation) and dehydration. This active substance in the preparation has the extraordinary properties of forming a thin protective film on the skin, which prevents moisture loss and allows reparation of all skin cells.

Palmitoil tetrapeptides and Palmitoyl oligopeptide stimulates the natural synthesis of key components of the dermo-epidermal compound. The treatment with peptides is simple and completely harmless, with almost immediate action and long-term results. Peptides stimulate normal metabolic processes and the synthesis of important structural skin proteins, in the first place the synthesis of key components of the dermo-epidermal layer: collagen VII, fibronectin and laminin. In this way, they imitate the physiological function of the skin, strengthen the structure of the connective tissue of the dermo-epidermal layer and prevent its equalling, thereby reducing the creation of wrinkles.

Eugene Gracilis algae extract has a chronobiological effect on raising the energy of the skin cells, fighting the signs of fatigue, increasing the tonus and firmness of the skin.

BURRA Eye lifting roll-on serum does not contain parabens, or mineral oils.

What are liposomes and what is their role in BURRA Eye lifting roll-on serum?

Liposomes are microparticles whose structure is similar to the cell membrane. As carriers of active substances that protect from degradation, they selectively transport them to a specific tissue and release them in a controlled manner. Owing to their structure, they easily penetrate into the deeper layers of the skin, where they release the components incorporated in them, and then bring proteins, vitamins, minerals, water, herbal extracts into the skin, thereby revitalizing and nourishing it. In that way they achieve an incomparably better effect than direct application of the active substance to the skin. Liposomes also work on the surface of the epithelium creating a film that prevents excessive water release and protects the skin from harmful external impacts.

Who is the BURRA Eye lifting serum roll-on preparation intended for?

The serum provides an extra care for the treatment of mature skin of women and men.

It is recommended for all skin types. It shows its regenerative properties in photoaged skin, intensely compensating for hydration, elasticity, firmness, and its regular use eliminates existing wrinkles and reduces the potential for creating new ones. The lifting effect is continuously shown for several hours after serum application on the skin. It stimulates the exchange of matter and reduces the previously visible eye bags.

It gives the instant feeling of a pleasant firmness of the skin, and the tan becomes shiny and uniform. It is formulated to meet all the specific skin needs of people who are constantly exposed to the negative impact of external factors and stress. Its texture is light, and the skin quickly absorbs it. It is intended for all skin types. The synergy of penetrating active ingredients of hyaluronic acid, beta-glucan and oat extract results in the filling of the existing wrinkles and firming of the skin immediately after serum application, thus achieving a visible effect of wrinkle correction and the natural appearance of the skin.

Ingredients (INCI): Aqua, Glycerin, Sderocarya Birrea Seed Oil, Honey, Phospholipids, Sphingolipids, Hyaluronic Acid, Glyceryl Polyacrylate, Dimethicone, Cydomethicone, Trehalose, Pentylene Glycol, Beta-Glucan, Hordeum Vulgare Seed Extract, Sodium Hyaluronate, 1,2 -Hexanediol, Caprylyl Glycol, Hesperidin Methyl Chalcone, Steareth-20, Dipeptide-2, PalmitoylTetrapeptide-7, N-Hydroxysuccinimide, Chrysin, Palmitoyl Oligopeptide, Euglena Gracilis Extract, Hydroxypropyl Cydodextrin, Palmitoyl Tripeptide-38, Hydroxyethyl Acrylate / Sodium Acryloyldimethyl Taurate Copolymer , Squalane, Polysorbate 60, Butylene Glycol, Cryptomeria Japonica Bud Extract, Hydroxypropyl Methylcellulose, Pullulan, Porphyridium Cruentum Extract, Phenoxyethanol, Tocopheryl Acetate, Perfume, Allantoin, Ethylhexylglycerin, Disodium EDTA

How to use a product: A roll-on ball tube allows direct and easy application of the product. Turn the tube down, press it gently and point the roll-on ball to the place of application. By lightly pressing the tube and circling the ball, the product should be applied to the eye area and the nasolabial folds around the lips twice a day, in the morning and in the evening. To achieve a professional lifting treatment and a more powerful effect, gently scrub the product for about 3 minutes using a roll-on ball.

After serum use, apply BURRA cream for active care of the eye area, then BURRA Dermalift volume up cream, BURRA day cream or BURRA night cream.

Storage: Store at temperatures up to 25° C and out of reach of children.

Shelf life: 3 years

Packaging: 12 ml tube

Manufacturer:

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